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As the official publishing partner of OFTEC, we are committed to delivering industry news, insights, product developments, and training updates from the domestic energy solutions sector to 10,000+ registered heating technicians across the UK and Ireland.



An essential read for those involved in supply, installation and maintenance for the heating industry.





# Why Oil Installer?

Published as part of the energy division of A&D Publishing, Oil Installer is at the heart of the heating industry with a community of 10,000+ members.

As the official publishing partner of OFTEC, the competent persons scheme which recognises installers who are approved to install oil, solid fuel and renewable heating equipment, we are committed to delivering industry news, insights, product, technical and training developments from the domestic energy solutions sector.

We deliver:

- ✓ The latest sector news
- ✓ Legislative updates
- ✓ Industry opinions
- The latest information from OFTEC

# Connect with peers and share best practice

As the voice of the key industry body, and the place where the community connects and shares valuable insights, we do much more than just bring the latest news and sector information.

A quarterly magazine, monthly digital newsletter and regularly updated website packed with updates on training, legislation, technical topics, environmental issues and product developments equips those in the industry to share concerns, information, experience, ideas, and best practice in order to deliver most effectively.

To discuss editorial ideas please contact Liz Boardman, news editor: <u>liz@oilinstaller.co.uk</u> We also provide:

- Four quarterly printed industry magazines
- Regularly updated website
- Monthly digital newsletter

# An evolving energy world

With the essential drive to reduce carbon emissions gathering pace, government is committed to finding the best ways to decarbonise domestic and commercial heating.

The resultant move away from fossil fuels and towards renewable technologies presents a huge opportunity for installers. We are committed to being part of this evolving energy world and constantly bringing you the information you need to make the most of all the opportunities as you continue to deliver optimal solutions for home energy.

newsletter, visit: <u>https://oilinstaller.co.uk/subscribe/</u> Non-OFTEC members can subscribe to Oil Installer for £50 for 4

To sign up for the free digital Oil Installer magazine and

Non-OFTEC members can subscribe to Oil Installer for £50 for 4 issues. To request email <u>subscriptions@oilinstaller.co.uk</u>

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#### **QUARTERLY MAGAZINE**

In print and digital formats with EVERY issue offering a combined reach of more than 10,200 OFTEC registered installers / technicians

#### **DIGITAL CHANNELS:**

Website with quarterly digital magazine, industry news and back issue catalogue Industry newsletter

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# **2023 DIGITAL RATES AND SPECIFICATIONS**



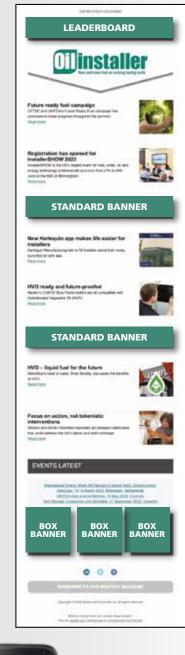
WEBSITE



## **Oil Installer**

**Oil Installer** 

NEWSLETTER









# **Oil Installer**

# PRODUCTION & CONTACT DETAILS

#### **COPY DETAILS – WEBSITE AND NEWSLETTER**

We can accept artwork via email to: ann@andpublishing.co.uk

Adverts should be RGB, supplied digitally in one of the following formats: JPEG, PNG or GIF. If you send an animated GIF please set the number of rotations to three. We also require the URL to which the advert should link. Any artwork supplied incorrectly may incur additional costs.

#### **COPY DETAILS – PRINT**

Adverts should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded. Images should be no less than 300dpi at print dimensions and CMYK with no spot colours.

We can accept artwork via email and by file transfer. Advert copy to be set by ourselves can be supplied by email as a single Microsoft Word document with images and/or logos as separate attachments at no less than 300dpi at print dimensions and CMYK with no spot colours.

Publication is monthly and artwork should be supplied by the stated deadline. Any artwork supplied incorrectly may incur additional costs.

#### **AMENDMENTS & NEW ARTWORK**

Once copy has been received it will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion. Changes to copy should be supplied without application from us.

In the event of the copy instructions not being received by the copy date we reserve the right to repeat the copy last issued.

#### CANCELLATION

You may be liable for payment in full for any adverts cancelled or for which copy has not been received by the artwork deadline date.

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## ADVERTISING CAMPAIGNS

To plan your high impact, targeted marketing campaign to present your brand, services and products to this valuable and highly targeted audience please get in touch with:

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**Oil Installer**